

FOCUS

ON PERSONAL & HOME CARE

THE POWER OF NATURAL INGREDIENTS

Because we use lotions, soaps, deodorizers and creams every day, they are some of the most common products in our cupboards and drawers. But home and personal care products are only as good as their ingredients, which is why Oxyfresh uses environmentally friendly and clinically proven ingredients in all of its products. Whether you need protection from the elements with Skin Barrier® or a touch of soothing with the All-Purpose Gel, you can rest assured that Oxyfresh products are safe for you and your family. So what natural ingredients make Oxyfresh products so special?

5 ingredients in Oxyfresh products

1. Chamomile

Chamomilla recutita is native to Europe and Asia, and it has long been a staple of traditional medical treatment. Completely safe, chamomile has been the focus of extensive medical study over the last 20 years, and the studies suggest chamomile has amazing properties. It seems to speed the healing time of wounds, and it may be used to help ease the pain and uncomfortable feelings associated with burns and skin allergies. It even seems to have antibacterial, antifungal and antiallergenic traits.

2. Aloe Vera

A member of the lily family, aloe vera is one of the most common natural extracts because of its proven ability to smooth, heal, and soothe. Studies show that aloe vera increases the rate of wound closure and can help reverse degenerative skin changes. It can also help soothe the pain associated with skin conditions or oral health conditions. Of all its properties, however, none is as impressive as its ability to help moisturize skin. Aloe vera can help you turn back the clock.

3. Avocado

Avocados are one of nature's most nutritious foods, and the "alligator pear" provides a rich source of vitamins A, B, D and E. It also contains 60% more

PRODUCT CORNER

Skin Barrier®

This is complete protection for your hands-on life. Oxyfresh's exclusive Skin Barrier® and Antibacterial Skin Barrier® create a soft and smooth — yet incredibly powerful — invisible layer of protection for your skin.

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potassium than a banana, and this high potassium content explains its use as an extract in topical creams. After all, potassium is sometimes called the “youth mineral” because of its ability to help the body maintain a smooth and tight skin. The sterolins (plant steroids) in avocado are reputed to reduce age spots, soften skin and help heal sun damage and scars. For all these reasons and more, Oxyfresh puts avocado in its creams.

4. Rosewood

Rosewood oil is a popular extract in the fragrance industry. It has a spicy, floral smell, and it is rich in linalool (a plant alcohol) that helps give it a distinctive scent. In fact, rosewood oil is often a key ingredient in the most expensive perfumes because it eliminates the need for many artificial fragrances and is exceptionally mild. Although principally used as a natural perfume, rosewood oil is also antibacterial, antifungal and antimicrobial, and it is said to help reduce sebum formation (which can cause oily skin or pimples).

5. Spearmint

Native to the Mediterranean area, spearmint has long been used for its mild fragrance and its antiseptic properties. It contains less menthol than peppermint, and many claim it soothes skin irritations and calms itching. Like the other ingredients on this list, it is exceptionally safe which makes it perfect for use in the Oxyfresh line of home and personal care products.

Closing Thoughts

Natural ingredients help make Oxyfresh products the safe and versatile cleaners that you need to keep you and your home fresh and clean—and we do it all without the dangerous chemicals used in other products. By replacing your creams and cleaners with Oxyfresh products, you can give your skin the protection, attention and nourishment it deserves.

All-Purpose Gel

All-Purpose Gel contains Aloe Vera and Chamomile to promote healing and Oxygene® to help eliminate bacteria.
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Cleansing Gelé

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